



COMMUNITY ASSET MAPPING DATASET

NRHA Tenant Management Council - Calvert Square FIC

Friday, 2/19, 9:00 am - 10:00 am

This summary provides a compilation of answers to the following question:

What are the most important assets in your neighborhood and in the city as a whole that make your community strong and a great place to live? Please name at least three top priorities. By assets we mean:

- a. Places
- b. People
- c. Events
- d. Things

Places

Interaction with Natural Elements

The participants in this exercise valued large interactive open spaces such as Botanical Garden, Zoo, and Town Point Park. The participants also highlighted the Environmental Action Center located at a former concession stand in Lafayette Park. The Center and surrounding EcoGarden provide visitors with opportunities to experience green building and gardening techniques as possibilities for their living and working spaces.

DATA:

Botanical Gardens (2) – holiday lights
Park
Environmental Action Center
Virginia Zoo (2)
Great Community gathering Places
Fresh Market
Town Point Park (2)

Interaction with Water

There was very little discussion about water and the residence interaction with it.

DATA:

Beaches - Ocean View

Neighborhoods

The participants recognize Downtown and the Ocean view neighborhoods as assets

DATA:

Ocean View (2) - Concerts

Colley Ave – great shopping and restaurants

Young Terrace

Calver Square Center

Downtown (4) - other cities don't have in region, Waterside

Civic Engagement Places

The participants identified the KROC Center, shopping and a variety of restaurant options as valuable asset to the community.

DATA:

Naval Base Norfolk

Norfolk Wellness Centers

Airport (2) - brings in money

Church

Water Park (Shoop/Norview)

KROC Center (4) - gym, beautiful, community rooms

MacArthur Center (2) - MALL

MacArthur Memorial (2)

Slover Library

The Norva

Attuck Culture Center (2) - Norfolk landmark

Greenlife Camping Store

Opera House

Fire/Police Museum

PB Young Elementary

1176 Pine Ridge Road – Great HHW and resource recycle

US Hairways – Rays

Restaurants (2) – diversity, local mom and pops

Luna Maye – My Favorite Restaurant
Mom and Pop Diners

EVENTS

Festivals, community gatherings and music where recognized as major assets.

DATA:

Festivals
Community Gatherings
Movie
Jazz Festival
Waterside Live!!
Great Reggae Music Concerts

PEOPLE/ORGANIZATIONS

Initiatives such as Keeping Norfolk Beautiful and The Lafayette Wetlands Partnership where recognized as assets. Also public servants, community civic leagues and military personnel were identified as important assets.

DATA:

Our Military Partners
The Lafayette Wetlands Partnership
Keep Norfolk Beautiful (2) - clean streets, organizing volunteers – NRHA beautification efforts
Ernie Morgan
Community Civic League
Dedicated Public Servants
Land Lord

Things

There was a sense of pride among participants about the spirit of Norfolk and sense of community. The diversity of the city is considered to be a major asset.

DATA:

Diversity (3)
Abundant Urban Natural Resources
Potential Economic Growth

Light Rail (2)

Love Norfolk

Like My Community

Waste Management HHW and waste

Spirit of Norfolk

Be more focused in your community

Potential economic growth – outside downtown – Military Circle- huge opportunity (Pro Sports Team)

Get more involved with your neighbor hood

See more things have in our community

People

More reasonable grocery stores

More focus on all communities and schools, etc.

Military Jobs